

Sainsbury Road Re-Imagined

Identify Stage - Engagement Report

October 2024- December 2024



What we did



Safety for Women and Girls Survey



Meeting with residents association



Online Travel and Estate Surveys



Business Drop-ins



Meeting with faith community



Leaflets & Letter Drops



Meeting with community group

What we found



- 17 subscribers to the project website
- 76 responses to the travel survey
- 66 responses to door-knocking survey
- 14 responses to safety for women and girls survey
- 6 Berridge Road estate residents and other community stakeholders attended residents' meeting
- 2 community groups provided feedback in meetings



What people wanted to change



It would make Sainsbury Road feel safer if there were wide pavements"



We want the street to look like a cared for area"



Unsafe for pedestrians due to two-way vehicle access - travelling at speed"

General Concerns

Some local residents expressed concerns regarding:

- Pedestrian safety on Sainsbury road, due to lack of pavements
- Opinions were divided on parking, with suggestions to removing and keeping parking
- Continued road access for residents, disabled people, emergency vehicles and community transport
- Personal safety, due to anti-social behaviour, crime and lack of lighting

Some community organisations and business expressed concerns regarding:

- Crime and anti-social behaviour on the road
- Pedestrian safety, due to lack of pavement and zebra crossing
- Maintaining vehicle access for deliveries and station maintenance
- Loading bay facilities for the local businesses